

# Business Cluster



**CARROLL 2030 TASK FORCE**  
**APRIL 19, 2013**

Carroll 2030 Working Document

# Background



These “Business Needs by 2030” have been compiled through canvassing certain Chamber members and business owners in Carroll County. Some issues were echoed by nearly everyone, while others were mentioned by a small number. The top 5 issues were on most of the lists submitted. A recommended “Next Steps” is to have the Chamber conduct a more comprehensive survey of all its members.

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# Business Needs By 2030



- High Speed Internet Connectivity Everywhere Without Limitations
  - Remove barriers to fully implement Fiber in County
  - Complete sharing of information – more transparency
  - A well defined and easy to implement “last mile” service provision for linking business to our fiber optic backbone
- Road Improvements Through Key Business Corridors
  - Ease overcrowding
  - Improve access to business
- Increase Water & Sewer Infrastructure
- Higher Wage Base to offer the opportunity to live & work in Carroll
  - Stronger Business Friendly environment in Maryland & Carroll
  - More geared to professional services not retail
  - Additional “shovel ready” business park lots with access to water, sewer and broadband

# Business Needs By 2030



- Strong Educational System
  - Public Schools #1 in Maryland
  - A research-centric university or sub campus
  - More classroom Master's level Technology classes
  - Broader array of options for education beyond the public K-12
- Vibrant Main Streets Throughout Carroll
  - Business, City & County Government, Law Enforcement working together
  - Main Streets are destinations
- Countywide Public Transportation System to connect workplaces & shopping
- Extend Airport Runway

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# Business Needs By 2030



- Transparent Codes For Startup Businesses or Remodeling
  - ADA expectations clearly set early on
  - Constant communication with business owners, seeing them as customers
- Wellness Programs to Lower Health Care Costs & Improve Health
- A Tech-Related Business Incubator Specializing in a Targeted Growth Area
- Better Access to Commercial Capital Focused on Startups
- Charter Government
  - Provide stability in leadership to allow business to grow
  - More involvement and decision making from the community

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